

2020
singapore
international
festival of
arts

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MAY

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JCCI Singapore Foundation was established in May 1990 as a charity channel for the Japanese Chamber of Commerce & Industry, Singapore (JCCI Singapore) to fulfil its objective to support the development of arts, culture, sports and education in Singapore, thereby enhancing the goodwill between Singapore and Japan. With the fund raised among JCCI Singapore members, the charitable objective is achieved by providing sponsorships to local organisations that are engaged in events or projects in the said aspects.

In 1995, the Foundation set up no-bond attached scholarship, to commemorate Singapore's 30th Year of National Independence and the 5th Anniversary of JCCI Singapore Foundation. Since then, collaboration with various universities in Japan has been established and provided platforms for young Singaporeans to pursue their dream of studying in Japan.

JCCI Singapore Foundation is a Festival Programme Partner for SIFA 2020.



JCDecaux Singapore is a subsidiary of the JCDecaux Group, the number one outdoor advertising company worldwide. Established in Singapore since 1999, JCDecaux Singapore is committed to bringing excellence to the Out-Of-Home medium through product innovation, high-quality design and sustainable practices.

JCDecaux Singapore has been voted by clients and agencies as the number one out-of-home media company for ten consecutive years. By developing new industry standards for an audience-based approach to optimise campaigns as well as a suite of novel creative advertising solutions, JCDecaux Singapore is leading the digital transformation of the out-of-home industry.

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JCDecaux Singapore's advertising portfolio includes over 3,000 advertising faces at Singapore Changi Airport, premium shopping malls and linkways on Orchard Road and the Business District, large format billboards, bus stops, and cinemas.

JCDecaux Singapore is the Official Outdoor Media Partner for SIFA 2020.